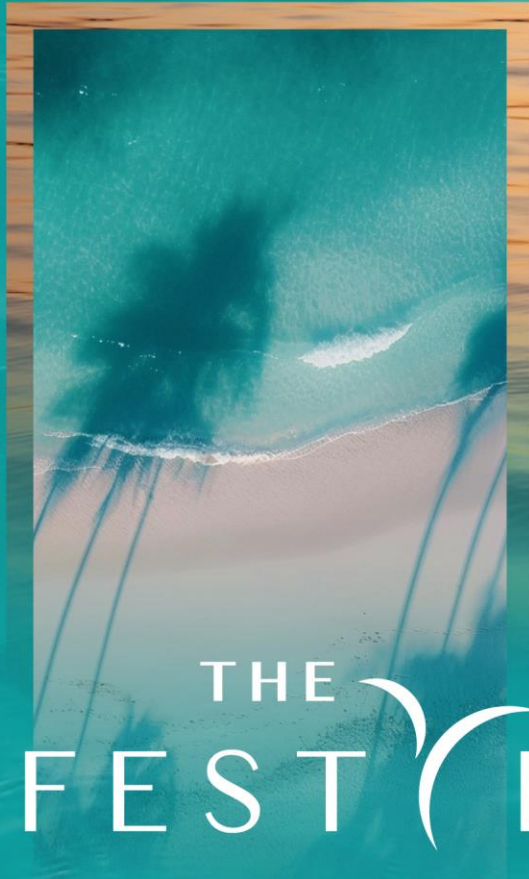


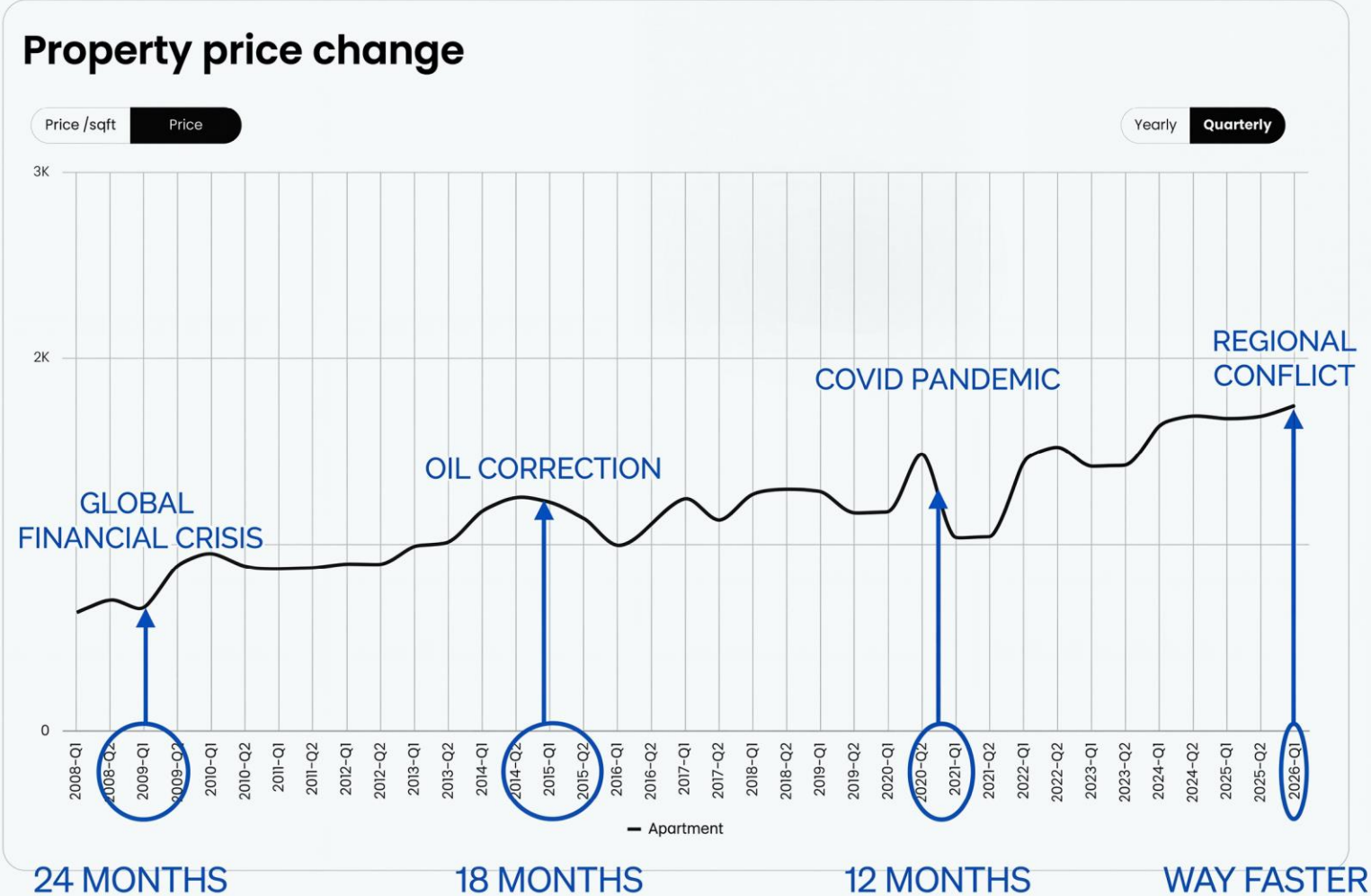
DAMAC



THE
LIFESTYLE
COLLECTION

DUBAI REAL ESTATE MARKET EVOLUTION & OPPORTUNITY

HISTORICAL RECOVERY PATTERNS

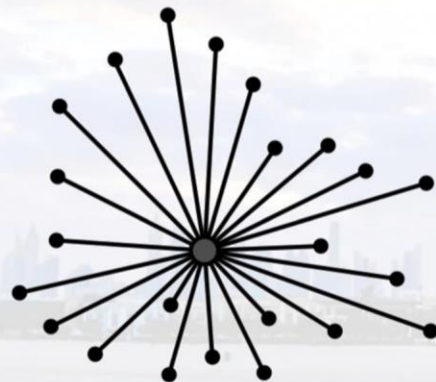


DECENTRALIZED MODEL

LIKE LOS ANGELES AND
ONLY A FEW CITIES IN
THE WORLD...

**DUBAI IS NOW
EMERGING AS A TRULY
DECENTRALISED CITY.**

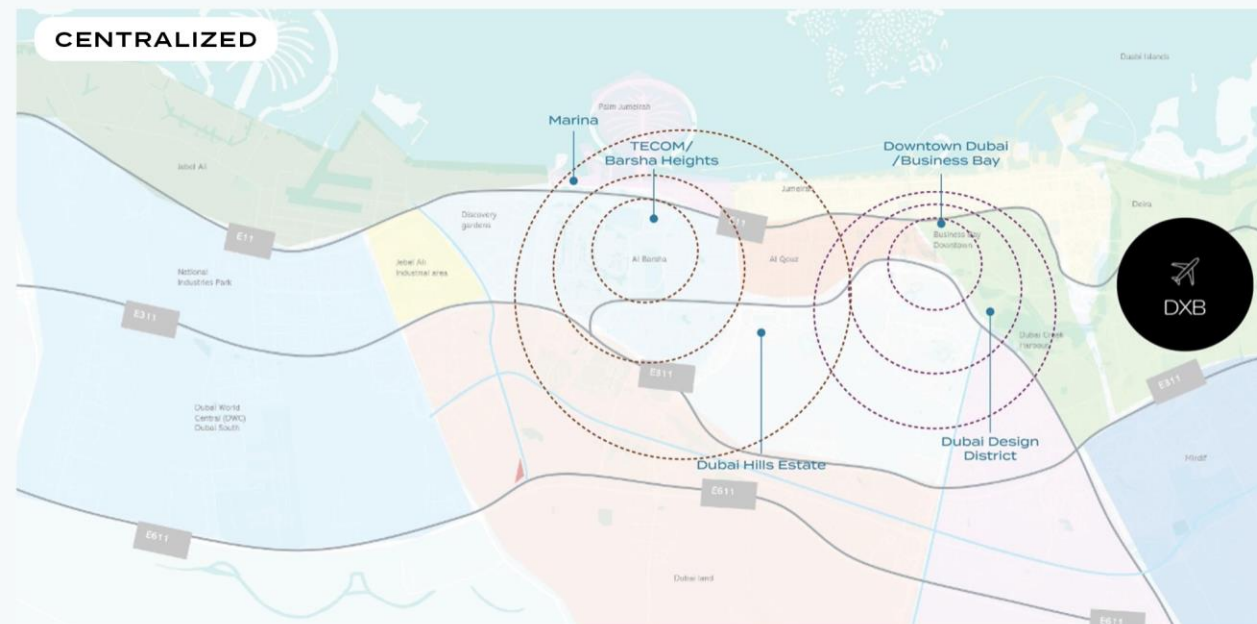
CENTRALIZED



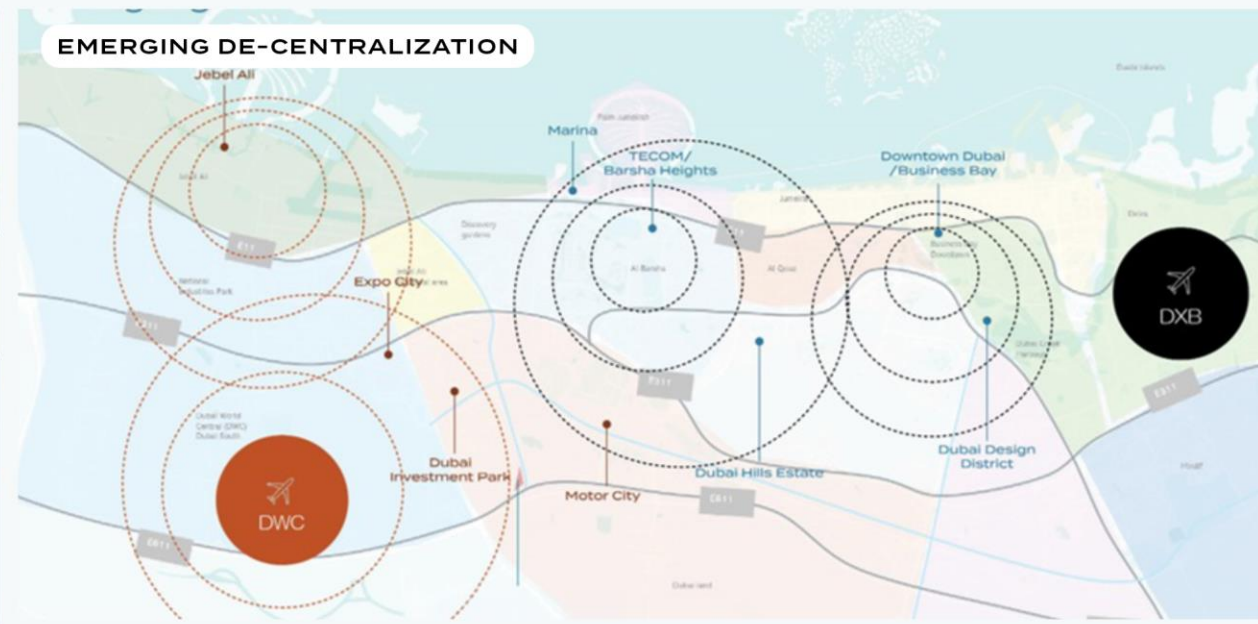
DECENTRALIZED



CENTRALIZED



EMERGING DE-CENTRALIZATION



LIMITED SUPPLY, GROWING DEMAND

2040 URBAN PLAN

THE
LIFESTYLE
COLLECTION



SERVICE LAND
AVAILABILITY IN DUBAI
IS EXTREMELY LIMITED



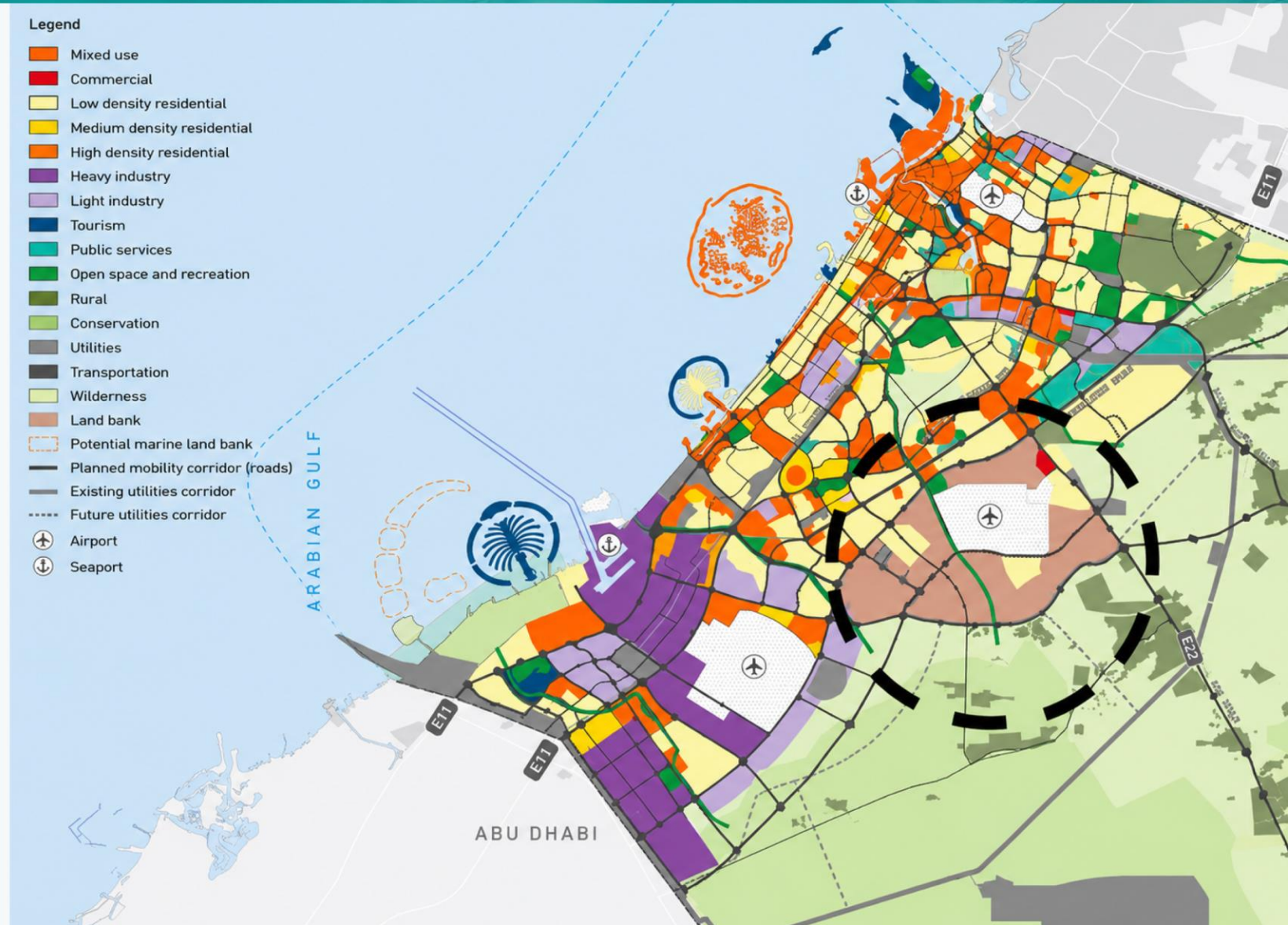
FEW NEW LARGE-SCALE
DEVELOPMENTS EXPECTED



EXISTING COMMERCIAL
HUBS ARE STILL MATURING

Legend

- Mixed use
- Commercial
- Low density residential
- Medium density residential
- High density residential
- Heavy industry
- Light industry
- Tourism
- Public services
- Open space and recreation
- Rural
- Conservation
- Utilities
- Transportation
- Wilderness
- Land bank
- Potential marine land bank
- Planned mobility corridor (roads)
- Existing utilities corridor
- Future utilities corridor
- Airport
- Seaport



DUBAI IS BECOMING MORE CONNECTED



TRAVEL TIME
ACROSS THE CITY
IS DECREASING



DUBAI → SHARJAH →
ABU DHABI DISTANCES
FEEL SHORTER



THE CITY IS
BECOMING A TIGHT
VALUE TRIANGLE



SHORTER TRAVEL TIME
MORE OPPORTUNITIES



BETTER CONNECTIVITY
STRONGER BUSINESS FLOW



INCREASED ACCESS
HIGHER DEMAND



VALUE CONCENTRATES
WHERE ACCESS GROWS

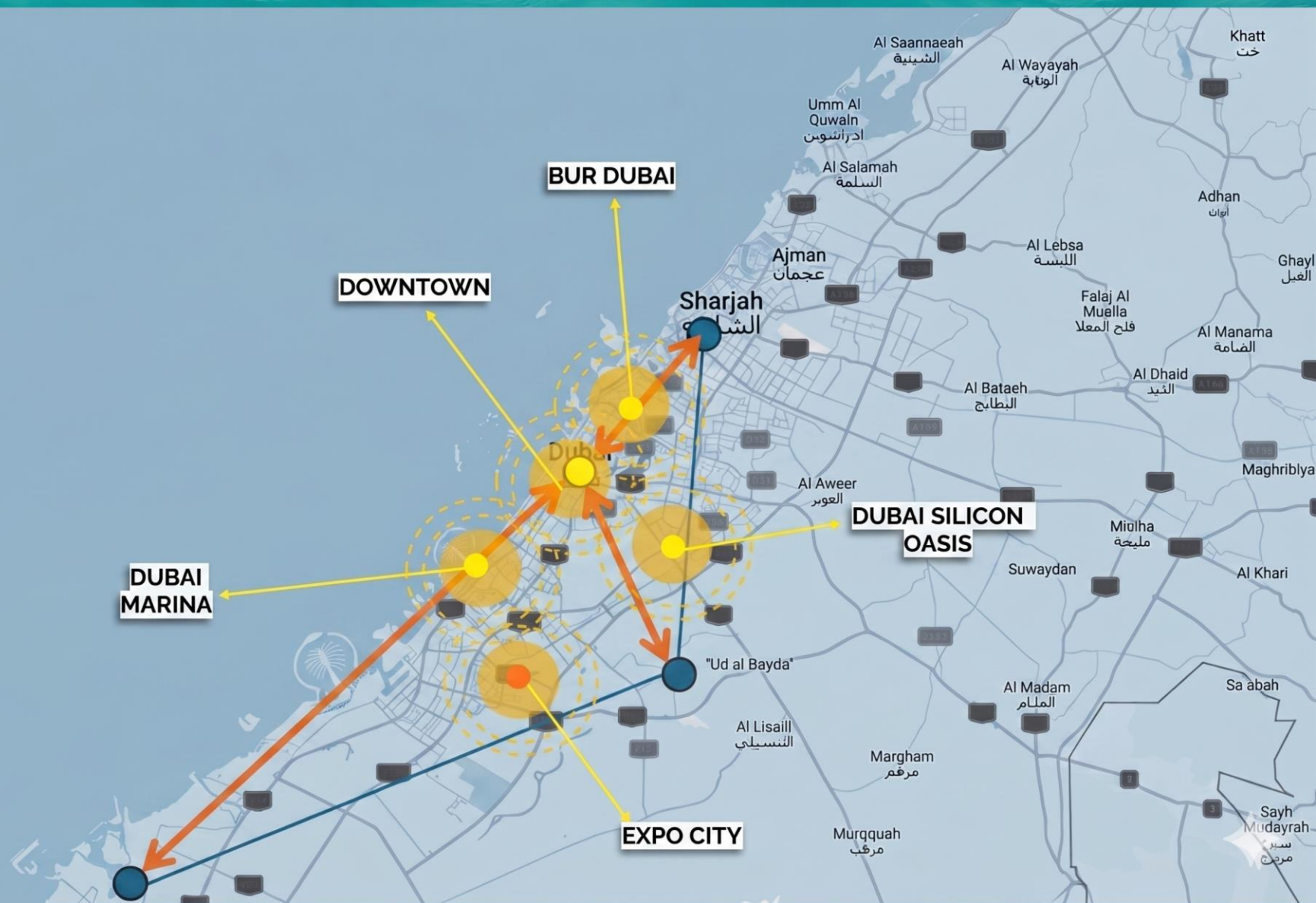


A TIGHT VALUE TRIANGLE
DRIVING THE FUTURE



ALL CENTRES ARE WITHIN THIS TRIANGLE

THE
LIFESTYLE
COLLECTION



COMMUNITIES CREATE REAL VALUE

THE
LIFESTYLE
COLLECTION



REDUCES DAILY EFFORT (TIME, TRAVEL)



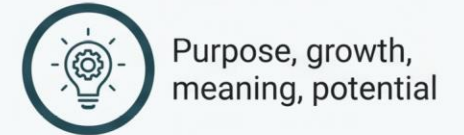
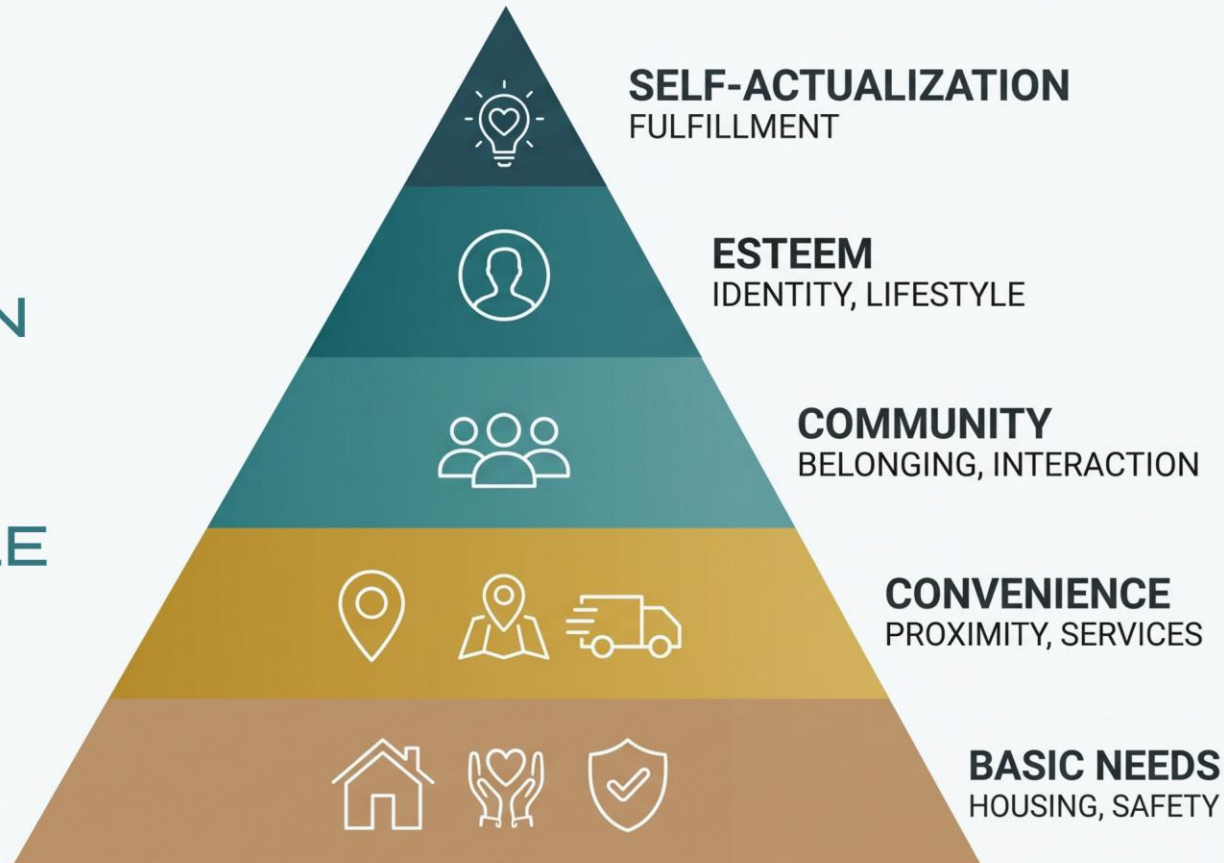
PROVIDES SAFETY & STRUCTURE



ENABLES SOCIAL CONNECTIONS



GREAT PLACES
ARE BUILT WHEN
SPACES ARE
DESIGNED
AROUND PEOPLE



Purpose, growth,
meaning, potential



Esteem, identity,
lifestyle



Community
Belonging,
interaction



Convenience
Proximity,
services



Basic needs
Housing, safety



WHEN WE DESIGN FOR HUMAN NEEDS, WE CREATE PLACES
WHERE PEOPLE LIVE BETTER, LONGER, AND HAPPIER.



BETTER
LIVING



STRONGER
COMMUNITIES



SUSTAINABLE
VALUE



A BETTER
FUTURE

LIFESTYLE COLLECTION - LOCATION

THE
LIFESTYLE
COLLECTION

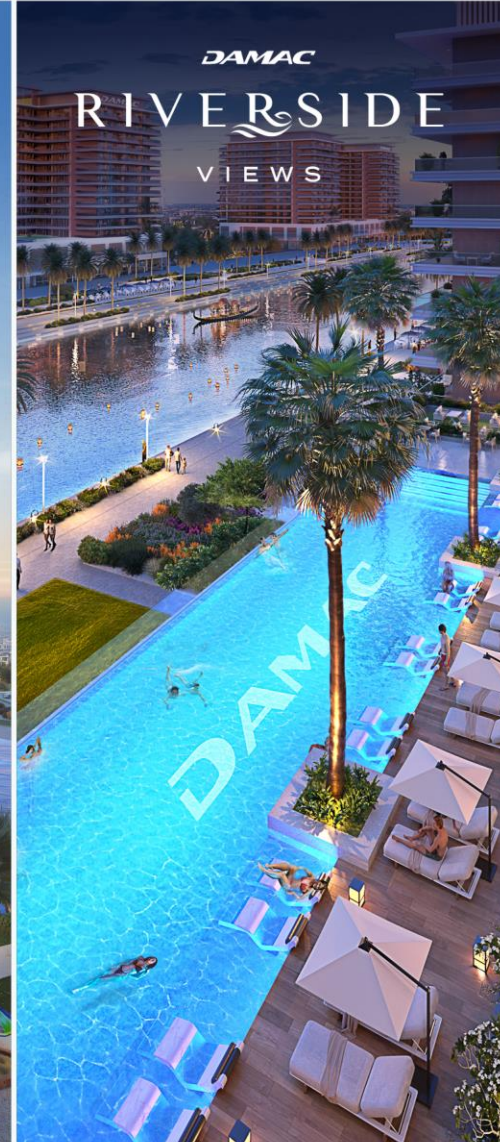
DAMAC
DISTRICT
DAMAC HILLS

@
GOLF GREENS

DAMAC
Lagoon
VIEWS

DAMAC
RIVERSIDE
VIEWS

ELO
DAMAC HILLS 2



LIFESTYLE COLLECTION - LOCATION

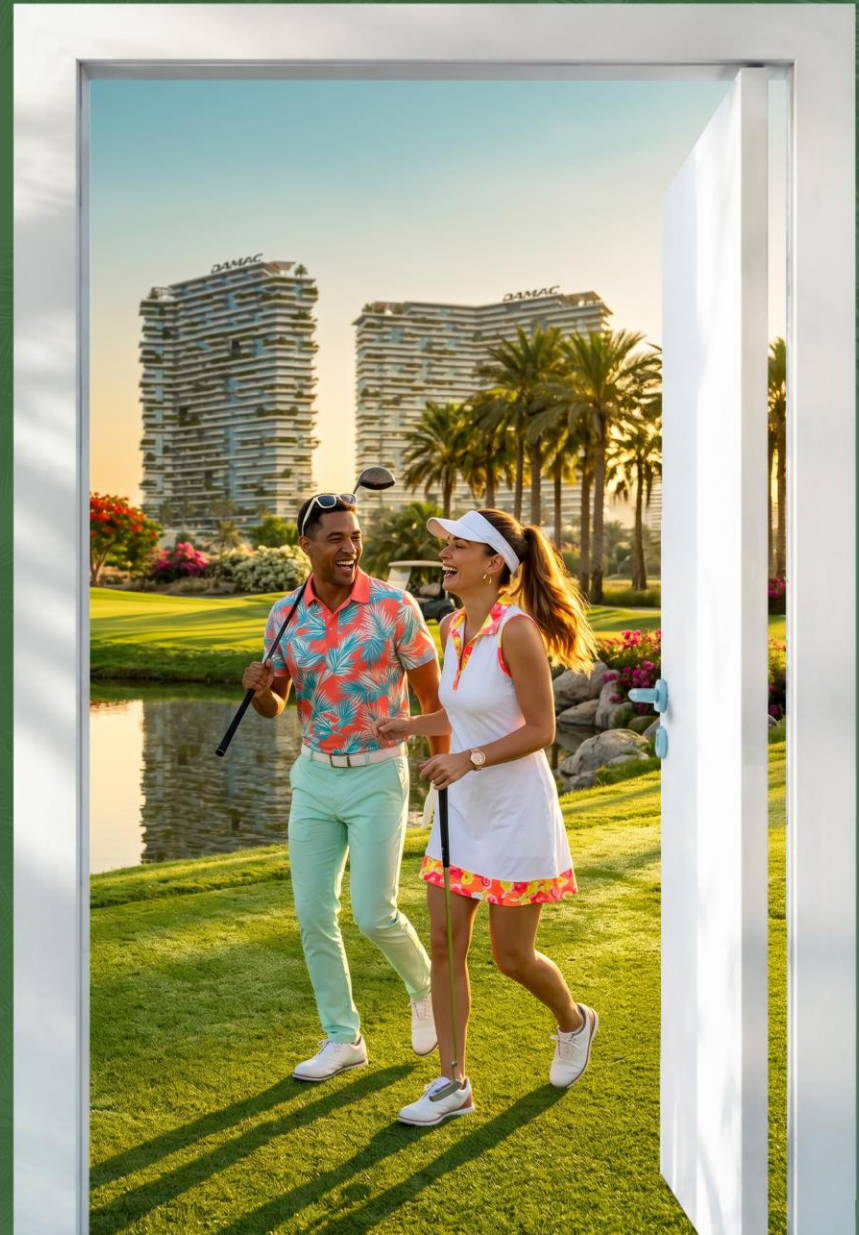
THE
LIFESTYLE
COLLECTION



OPEN THE DOOR TO THE GOOD LIFE

WELCOME TO

DAMAC
HILLS





DAMAC DISTRICT

THE
LIFESTYLE
COLLECTION



DAMAC
Lagoons



DAMAC
HILLS





DAMAC DISTRICT

THE
LIFESTYLE
COLLECTION

TOWER B
G+2P+26

TOWER A
G+2P+29

OFFICE
G+2P+10

DAMAC DISTRICT

DAMAC
MALL





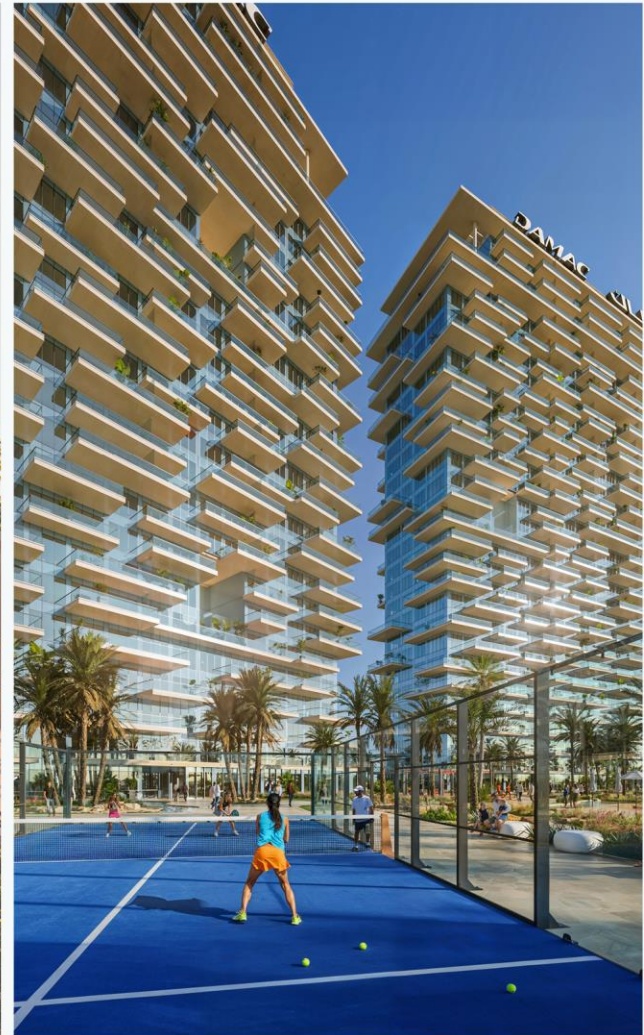
WHISPERING WATERS



ORGANIC POOL



OUTDOOR CALLISTHETNICS



PADEL COURT



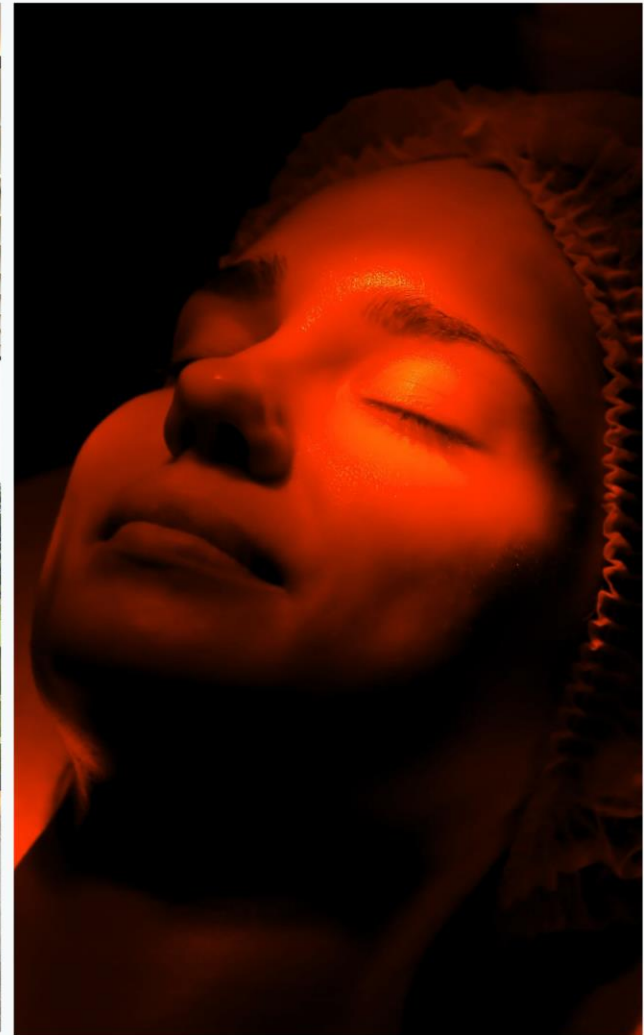
SUNSET BAR



PRIVATE DINING PODS



INDOOR GOLF SIMULATOR



RED LIGHT THERAPY

OUTDOOR WORK TERRACES



The office features beautifully designed terraces that offer the perfect setting for informal meetings, quick business catch-ups, or simply a relaxing moment.

DAMAC MALL



The office enjoys seamless connectivity to DAMAC Mall, providing direct access to a wide selection of convenient retail shops, cozy coffee spots.

THE
LIFESTYLE
COLLECTION



GOLF
GREENS

DAMAC
HILLS



1-BR, 2-BR: LEVEL 1-31

Play golf from your balcony/terrace

AMENITIES LEVEL 1

Aqua gardens
Palms garden
Aqua golf and chill-out lounge
Swing with golf course view
Islands golf in serene pool
Sky golf
Customized golf outfits and 3D printed
customized balls
Indoor golf simulator - Golf academy
Night glow golf
Ergonomic seating areas

**2 & 3-BR TOWNHOUSES
PODIUM 1,2,3**

Play golf from your balcony/terrace

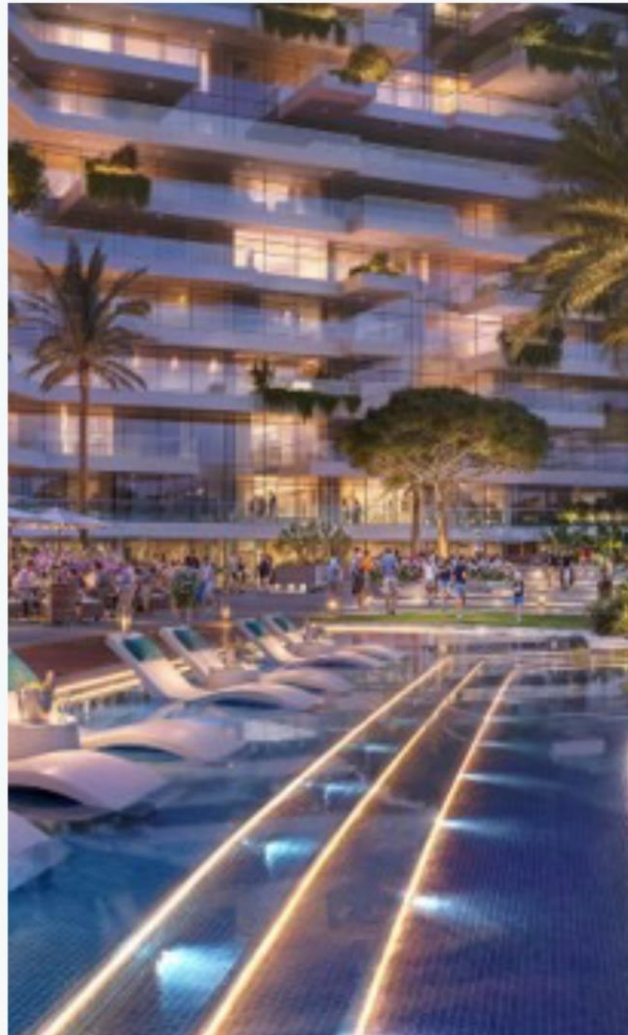
GROUND LEVEL

Golf buggy rides





CRYSTAL BLUE POOLS



INFINITY POOL



PALM GARDENS



NIGHT GLOWY GOLF

GOLF VIEW BALCONY



OPEN THE DOOR TO A SERENE LAGOON

WELCOME TO
DAMAC
Lagoons





P

PIAZZA ROMA

OFFICES

&

V

VALENCIA

APARTMENTS

DAMAC LAGOONS DISTRICT

MASTERPLAN - OVERALL DEVELOPMENT

THE
LIFESTYLE
COLLECTION



LAGOON VIEWS

LAGOONS DISTRICT

DAMAC LAGOONS DISTRICT

THE
LIFESTYLE
COLLECTION



DAMAC LAGOONS DISTRICT

THE
LIFESTYLE
COLLECTION

G+2P+13F

OFFICE

OFFICE

APARTMENTS

MALL

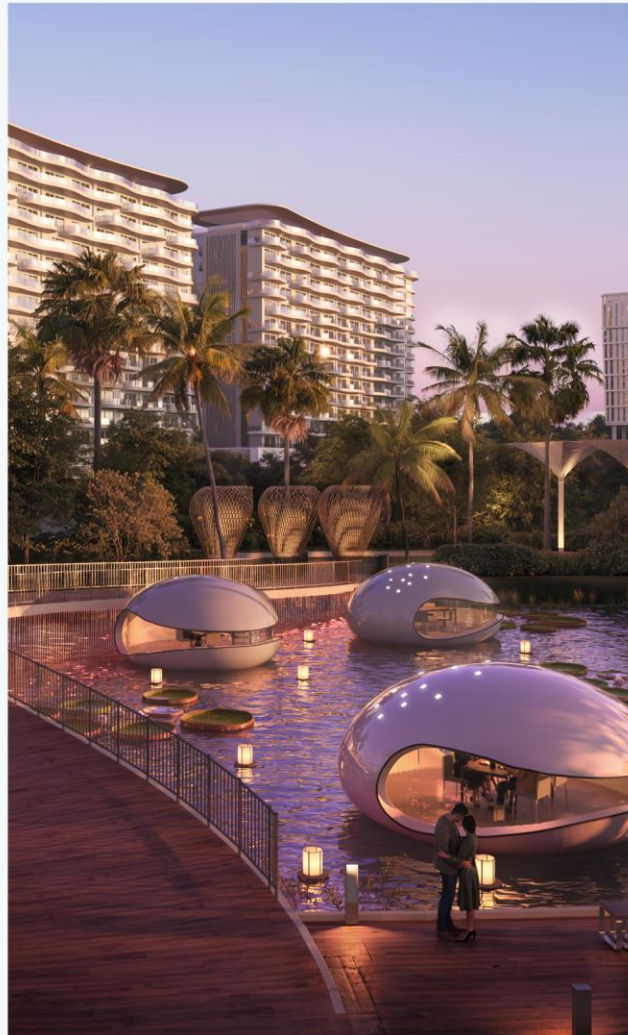


DAMAC LAGOONS DISTRICT

THE
LIFESTYLE
COLLECTION



SWIMMING POOL



FLOATING PODS



SMART POP UP RETAIL



CLIMATE COOLING
WATER CANOPY

DAMAC LAGOONS DISTRICT

THE
LIFESTYLE
COLLECTION



WHERE LIFE FLOWS TO THE RHYTHM OF THE RIVER

WELCOME TO
DAMAC
RIVERSIDE



DAMAC RIVERSIDE VIEWS

THE
LIFESTYLE
COLLECTION

DAMAC
RIVERSIDE
VIEWS

GREEN VEIN



WATER VEIN



FOOD & WELLBEING

|

HEALTH & ACTIVITY

|

SOCIAL & CULTURE

DAMAC RIVERSIDE VIEWS

THE
LIFESTYLE
COLLECTION

CLUBHOUSE
& RETAIL



ISLAND
RESTAURANT



CULINARY
CLASSES



LIVE BBQ
COOKING



HYDROPONIC
FARMING



PEACE ROOMS



KIDS ADVENTURE
LAND



PORTOFINO
RESTAURANT



FLOATING
OPERA



DAMAC RIVERSIDE VIEWS

THE
LIFESTYLE
COLLECTION

G+3P+UP TO 14



DAMAC RIVERSIDE VIEWS

ELEVATING THE PODIUM INTO A TRANQUIL AQUATIC ESCAPE

THE
LIFESTYLE
COLLECTION



DAMAC RIVERSIDE VIEWS

THE
LIFESTYLE
COLLECTION



KIDS ADVENTURE LAND



BBQ STATION



CLUB HOUSE & RETAIL



PEACE ROOM

EVERYDAY ESCAPES UNLOCKED

WELCOME TO

D2
DAMAC HILLS 2



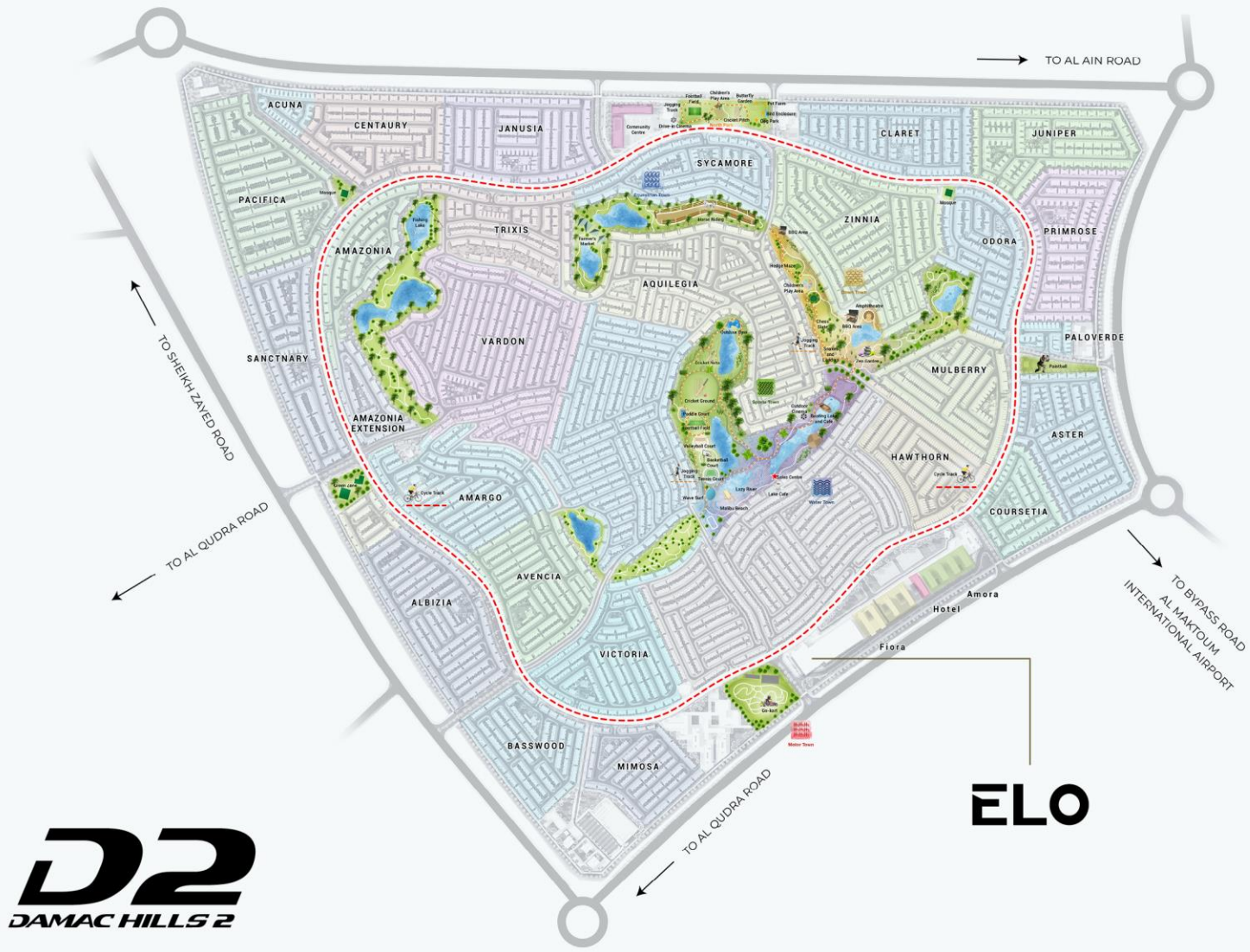
ELO

THE
LIFESTYLE
COLLECTION

ELO



ELO
LOCATION



D2
DAMAC HILLS 2

ELO

ELO

THE
LIFESTYLE
COLLECTION

LEVEL 1-14
APARTMENT UNITS
1-BR & 2-BR

LEVEL 1
SWIMMING POOL
+ POOL BAR
CHANGING ROOM
WALL CLIMBING
OUTDOOR CINEMA
BBQ AREA

G+ PARKING AREA





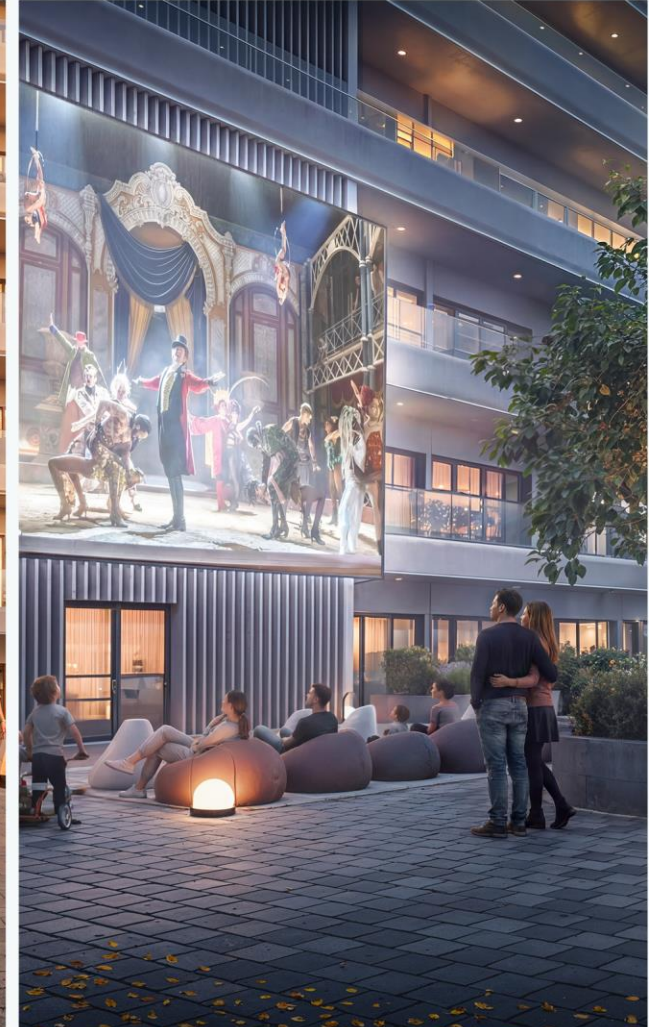
BBQ AREA



KIDS POOL



WALL CLIMBING



OUTDOOR CINEMA

ELO

THE
LIFESTYLE
COLLECTION



FLOOR PLANS

THE
LIFESTYLE
COLLECTION



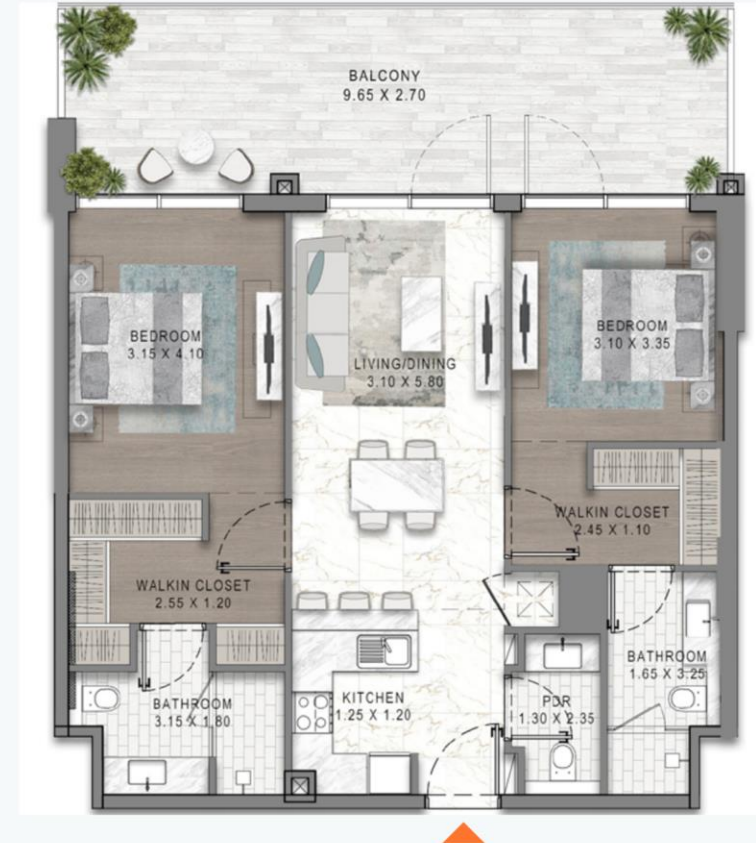
STUDIO

SALEABLE AREA: 384 SQFT - 591 SQFT



1-BR

SALEABLE AREA: 670 SQFT - 1,063 SQFT



2-BR

SALEABLE AREA: 994 SQFT - 1,573 SQFT

EVERY DOOR OPENS TO MORE

THE NEXT GENERATION OF APARTMENT LIVING
WITH COMMUNITY LIFESTYLE

STARTING FROM

₹ 1,999/month



**4% DLD WAIVER
&
60/40 PAYMENT PLAN**

5%

On Booking

10%

Within 1 month

45%

During Construction

40%

On Handover

STARTING PRICES

PROJECT	STUDIO (AED)	1-BR (AED)	2-BR (AED)
DAMAC DISTRICT	800,000	1,250,000	2,000,000
GOLF GREENS	NA	1,909,000	2,488,000
LAGOON VIEWS	800,000	1,299,900	1,815,000
RIVERSIDE VIEWS	814,000	1,400,000	1,975,000
ELO	NA	NA	1,404,000

The background of the image is a close-up, high-resolution shot of teal-colored water. The water's surface is covered in intricate, flowing patterns of ripples and small waves, creating a sense of movement and texture. The color is a rich, slightly darker teal, with lighter areas where the ripples catch the light.

THANK YOU